

EVENT CARBON FOOTPRINT SERVICES

ARE YOU AWARE OF THE ENVIRONMENTAL IMPACTS FROM ORGANIZING AN EVENT BY YOUR COMPANY?

With the growing number of events organized by your organization, it is expected that massive utilities (e.g. electricity) and resources (e.g. promoting materials, papers & plastics) are consumed in the conferences, exhibitions, fairs & forums. All those activities could contribute certain amount of greenhouse gas into the environment and alter climate change eventually.

Since greenhouse gas (GHG) emissions are traceable from our daily business activities for example energy consumption, waste materials and even business travel, a systematic way to quantify the environmental impacts as well as to identify areas to reduce the impacts could be developed.

Hence, measuring the event carbon footprint has been one of the practical solutions to raise the public awareness and bring your organization a step forward to a low carbon working culture.

With clients' growing concern on sustainability, we have conducted carbon footprint quantification for several large scale events in Hong Kong and all of them achieved clients' expectations by completing the calculation processes smoothly and proposing carbon reduction strategies accordingly. Meanwhile, those events increased public awareness on the impacts of carbon emissions. It is expected that more organizations will join the trend in demonstrating their commitment in sustainability.

SGS SOLUTION

Our SGS carbon footprint expertises are mainly focusing on preparing GHG emissions quantification that represents a true and fair account of the GHG emissions with reference to some standards or guidelines.

During the quantification, we would carry out on-site visit and communicate closely with your event team management on assessing some necessary event information.

We focus on an event carbon footprint shall that would include the following areas:

- Electricity and energy consumed during the event
- Consumables used i.e. marketing materials, handouts, promotion banners, flyers & brochures
- Transportation of the participants
- Logistic arrangement

At **SGS**, the event carbon footprint services help you to achieve following business goals:

- Align with the organizations' sustainability policy and also help to raise public concern on carbon awareness
- Use carbon footprint as measuring figures to raise awareness from stakeholders, governments and NGOs
- Establish the carbon footprint baseline to identify opportunities for reductions and hence the costs for future events

SUSTAINABILITY DEVELOPMENT

In recent decade, corporate social responsibility on carbon awareness has sharply increased due to the environmental concern. SGS aims to provide different sustainable solutions to suit your local & overseas businesses, governments and institutions for balancing the benefit between **People, Planet and Profit**.



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